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CONSUMER PROTECTION LAW AND CONTROL OF MODELED CONTRACTS AND GENERAL TRANSACTION CONDITIONS

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ABSTRACT

In our study, we mention that the purpose of controlling model contracts is to ensure the interests of consumers when establishing transactions through this form, not only to protect the legitimate interests of consumers but also to protect the economic management order as well as to protect the legal rights of consumers. as the common good of society as a whole. Therefore, for a type of goods or services related to many consumers, it is necessary to control model contracts. The characteristics of these goods and services are that they have a very large number of consumers and meet the daily needs of consumers. The effective use of mechanisms, tools and policies to protect consumers' interests, mainly through law enforcement to protect consumers' interests, will have a reciprocal effect on management policies. other industries, making an important contribution in improving the operational efficiency of the economy, building a healthy business school, enhancing the prestige and attractiveness of the economy of the country on a regional and global scale. This is especially important in the context of the world economic situation is forecasted to have complicated developments, the emerging trend of protectionism in some countries in the world is hidden adverse impact on the domestic economy.

Keywords: control modeled contracts, general transaction conditions, consumer protection law, Vietnam, JEL: M21, N1