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CHANGE MANAGEMENT: A NECESSITY FOR MAINTAINING HIGH LEVELS OF INTERNAL EFFICIENCY IN PRODUCTION PROCESSES

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ABSTRACT

Initiating any improvement in production processes is bound to bring about change. The basic meaning of the word “change” is transformation. In the context of manufacturing change management, “change” means the transformation of a system or set of operations from a baseline state to a more efficient future state. Thus, change management is the ability of an organization to help workers accept the introduction of new technology or a new system. Change management often focuses on minimizing the impact of change on employees. This includes the goal of reducing the distractions associated with changes throughout the work environment and maintaining a high level of efficiency throughout the process of implementing the occurring changes.

Keywords: change management, increased productivity, strategic alignment, effective communications, business environment, organizational structure.